

2500 yards of damasks, armures and velours

figured, striped and plain materials

Many of these materials cannot be purchased to-day at less than double the price. This sale is particularly noteworthy at this time because it is practically impossible to obtain these materials from the mills. Our early purchases allow us to offer them at the following low prices:

\$2.74 yd. Armure; silk warp with cotton filling; green only. New fall patterns of this will be \$5.49.

\$2.97 yd. Damask; green, mulberry, gold, bronze, olive green; originally \$3.96; if purchased now would be \$5.90.

\$3.86 yd. Damask; striped and figured patterns; gray, green, red and rose.

\$4.49 yd. Damask; rose, terra-cotta, blue and cream.

\$4.96 yd. Silk Armure and Damask; plum colored stripes.

\$5.49 yd. Damask; silk faced; rose, gray, gold, mulberry; originally, \$7.94.

\$5.94 yd. Damask; silk-faced; green, gold, gray.

Velour Portieres, **\$27.75** a pair.

These portieres are of heavy, 50 inch, reversible velour, with open edges; 7 feet, 6 inches long when finished; an assortment of rich colors.

You will find that our stock of winter hangings, tapestries, velours, repps, armures and damasks, is one of the largest in the city.

Macy's—Fourth Floor, 35th Street.



Electric table lamps special \$19.89

The soft radiance so conducive to the coziness of a living room can easily be obtained through the use of an electric table lamp, the shade of which is fashioned from merida or delicately tinted art glass.

The illustration shows one of the five styles at the special price of **\$19.89**. These lamps are from 22 to 24 inches high. The shades measure from 16 to 18 inches across. The stands are made of brass or bronze and the shades have beautiful, metal overlay designs. These lamps are complete with two 40-watt Tungsten bulbs.

Macy's—Basement, Front.

Bleached muslin sheets and pillow cases

This is an opportunity for boarding-house and hotel proprietors to replenish their stocks of bed muslins at prices below to-day's wholesale cost.

3600 bleached muslin sheets, good serviceable quality, size 54 x 90; for single beds, each, **\$1.14**

1200 bleached seamless sheets, good wearing quality; size 76 x 90; each, **\$1.39**

2400 full size bed sheets; bleached, seamless; size 81 x 90; each, **\$1.69**

When this stock is gone sheets of like quality will be marked **\$1.89**.

There is no scarcity of bleached muslin pillow cases at **\$1.89**. Size 45 x 36.

2400, **34c** each
2000, **39c** each
6000, **46c** each

All sizes given are before hemming.

Macy's—Basement, 34th Street.



A—Topped and cuffed with nutria, this duet superior suit in navy blue has criss-cross embroidery and, to carry out the idea, an irregular front effect. **\$198.00.**

B—It is colored like an autumn leaf, this suit in Pompeian red, which matches that black embroidery on its flare coat with a collar of seal. **\$149.00.**

C—One will be up to the ears in the soft high collar of this fortune suit of dusky brown tones, touched with maduro embroidery. **\$129.00.**

D—Every satin stripe on this Cheruit model in moss green duetina speaks for its French descent. The collar is mole. **\$279.00.**

French ways of suiting the American woman



E—Trim, smart, and slim, this velour coat in dragon-fly blue muffles itself in seal and puts seal cuffs in huge seal pockets. **\$198.00.**



F—Silk duetina in faison and the unforgettable touches of French imagination and l'art de vivre—taken all together they make this chic tailleur **\$239.00.**

THE American woman seems to have been born for the tailored suit. It's the same principle as the moon belonging to a summer night. Knowing this, we trailed around the brilliant salons across the water, busied ourselves selecting the loveliest models, and rushed the ideas back to be naturalized.

Whether it's a nipped-in-at-the-waist silhouette or a slim straight line, or a trick of embroidery, or a touch or a curve, an air inexplicable and charming, you'll realize in a second that it was inspired by the things that happen in Paris.

One doesn't need to slip about like a shadow in dull colors this year. There's all the radiance of autumn leaves in these garments, all the rich softness of down in the materials. And as for the styles—but come and look at our collection. We will show you the sort of thing that proves that woman's place is largely misquoted as being in the home. Rather, it's really in one of these inspired suits.

Macy's—Third Floor, 35th Street, Rear.

Petticoat paragraphs for fall

Priced at **\$4.69**
Model in all jersey with a pleated ruffle. Model in all messaline. Taffeta model trimmed with hemstitching and a ruffle. Unusual plaid taffeta model shirred and scalloped at the bottom.

At **\$5.94**
Taffeta model with Van Dyck points and pleating. Crepe de Chine model with hemstitching (White or Flesh). Wash Satin model with a double panel back and front. Hemstitched at the bottom. In flesh.

Extra Size Model, **\$8.74**
Made of peau de cygne, this petticoat has a flounce with three small ruffles.

Macy's—Third Floor, Centre, Rear.

For Monday and Tuesday inlaid linoleums, \$1.64 sq. yd.

Made in beautiful tile and wood effects these are adaptable for the kitchen, bath room, pantry, hallway and office. Some are slightly imperfect.

Granite Linoleums. In the "hit and miss effect." The colors go all the way through just as in regular tile patterns of inlaid. Blue, brown, and green in mottled effect. **\$1.34, \$1.74, \$1.89** square yard.

Macy's—Fourth Floor, 35th Street.



Misses' paulette and tricolette gowns, \$48.75

Sizes, 14, 16, 18 years.

Nowhere can there be found gowns of style, material and workmanship that will coincide with these in price. There are six models, three of which are illustrated. Drop-stitch and fancy stitch tricolettes are smart yet youthful. Several models of paulette are trimmed with embroidery and silk braid.

A—This seal brown paulette gown is simply and attractively made. Long panels, satin lined hang from the waist. A silk braiding is used to trim the short overskirt and the waist. A white lace collar finishes off the square neck.

B—A blue fancy stitch tricolette dress has blue worsted and mahogany silk embroidery trimming. Small panels at the back give a desirable straight line effect.

C—A paulette model with side tunics with metallic embroidery and front and back panels.

Macy's—Third Floor, 35th Street, Front.

R. H. Macy & Co.
HERALD SQUARE Inc. NEW YORK

Store hours
9 to 5:30
Store open Saturday
all day.

Here is your chance!

If you have a business career in mind, join a live organization like **Macy's**. The experience of nearly 62 years is at your beck and call.

We have opportunities for women, girls and boys

They can all make good, just as thousands all over this country, who had their early training in this store, have achieved success in commercial life.

Salaries are liberal. Commissions and premiums add to one's earnings. The Department of Training and the Merchandise classes fit employees for promotion. The social side of life at **Macy's** is fostered by numerous organizations for male and female employees. We safeguard the health and moral well-being of our co-workers. Apply at any hour of the day at the Employment Office, Second Floor Balcony.



The annual sale of framed mirrors at savings of 1/3

Offers opportunities to add a decorative touch to the home at a small expense. The mirrors in the sale constitute a special purchase from a leading framed mirror manufacturer at $\frac{1}{3}$ less than the original prices.

There are framed mirrors in mantel, oval, square and panel styles in a variety of appropriate finishes. The designs are copied from the most beautiful examples of French, Italian, Chinese and Colonial periods.

	Regularly would be	Sale price
55 Framed Mirrors,	\$7.49 to 14.89	\$4.96 to \$9.94
54 Framed Mirrors,	18.74 to 22.24	12.49 to 14.74
36 Framed Mirrors,	26.25 to 29.75	17.49 to 19.74
20 Framed Mirrors,	33.75 to 37.25	22.49 to 24.74
32 Framed Mirrors,	38.25 to 89.50	25.25 to 59.75

Macy's—Fourth Floor, 34th Street.

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R. H. Macy & Co.
HERALD SQUARE Inc. NEW YORK

Attractive cotton fabrics

Here are some materials that will suggest to you lots of pretty, and necessary things for which they may be used.

Cotton crepe, 69c yd.

Printed in all-over floral design in the loveliest colors that a garden of posies could hold, on backgrounds of white, pink, blue and lavender. What a bright touch hangings of this fabric will give to a cheerless room, and what charming negligees could be fashioned from it. 28 inches wide.

Cotton brocades, 64c a yard.

A silk figure is woven on an open weave cloth and the result is a brocade fabric that may be used for all sorts of things.

Solid colors, in rose, Copenhagen, light blue, pink and lavender. 25 inches wide.

Figured cotton crepe, 29c a yard.

A strong useful quality of crepe printed in Persian pattern, with an overstripe of pink, light blue, rose, Copenhagen. 29 inches wide.

Macy's—Second Floor, Centre.

Recently imported real filet laces, 98c, \$1.49, \$1.98 and \$2.79 yd.

This offering includes some of the finest types of these laces we have ever purchased. The designs are artistic and lend themselves gracefully to the adorning of dainty blouses, frocks, lingerie and neckwear.

Macy's—Main Floor, Centre.

"Marchioness"

stands for everything that is desirable in a corset—good lines, excellent materials, durability, and low price.

Our **Standa-Line** corsets are particularly designed to fill the corset needs of stout figures. A model that is made of strong pink coutil, has a medium bust, long hip, elastic inserts, double material over the abdomen, graduated front steel. Sizes 24 to 33, **\$4.89**

For the slighter figure—Three models at **\$2.89**

One of pink brocade, low bust, medium length, sizes 21 to 26.

Two models made with rubber top, medium skirts; material of one model is pink brocade, other of pink coutil. Sizes 21 to 26.

Macy's—Third Floor, 35th Street.

The final smart touch of all new fall wraps is the

Linings

All the season's latest colors and materials at "lowest-in-the-city" prices.

Brocade Satin; a fashionable fabric for lining suits, coats, wraps and furs; effective two-toned combinations of orange and green, cerise and Copenhagen, blue, wistaria and green, gray and green; jasper gray, and white; one yard wide. **\$1.89 yd.**

Plain satin; a practical quality for all kinds of wraps; lustrous satin face with a strong cotton back; white, steel, taupe, tan, pink, yellow, red, brown, myrtle and black; one yard wide. **\$1.24 yd.**

Other qualities up to **\$2.94 yd.**

Printed silk and cotton lining; a combination of smartness and serviceability; floral and figured designs on grounds of gray, tan, taupe, Copenhagen and navy; one yard wide. **\$1.19 yd.**

Plain silk and cotton mull; a light weight fabric for the foundation of dresses and waists; lustrous finish, white, pink, rose, steel, taupe, cerise, yellow, orange, tan, navy and brown; one yard wide. **54c yd.**

Finer quality, **74c yd.**

Plain sateen; suitable not only for the linings of coats and capes, but for the underlay of dresses, bed-spreads and curtains; white, gray, pink, rose, light blue, Copenhagen, tan, brown, yellow, red, green, navy and black. **49c yd.**

Other qualities up to **74c yd.**

Printed sateen; a dependable quality; fancy designs and attractive colorings; backgrounds of steel, taupe, tan, brown and black; one yard wide. **49c yd.**

Other qualities up to **94c yd.**

Macy's—Second Floor.

Put your own individuality into your Christmas cards

You'll not be disappointed in getting your personal greeting cards on time, if you place your order early.

For three days only we are offering a kid finish panel card with a greeting and your own name in script or shaded old English type. Plain envelopes to match.

50 cards, either style, from your own plate, **\$1.79**

100 cards, either style, from your own plate, **\$3.34**

A new script name plate for the cards described above, **89c**

A new shaded old English name plate, allowing 15 letters, **\$3.59**

Macy's—Main Floor, 35th Street.